

EDUCATION

UNIVERSITY OF NORTH CAROLINA at Chapel Hill

May 2020

BA in Economics

- Minor in Entrepreneurship, FashionMash program participant, Buckley Public Service Scholar
- Project Management Institute Educational Foundation NC Chapter (Partial Tuition Scholarship)

RELEVANT EXPERIENCE

RECKITT – Multiple Locations, Remote

July 2020 – Present

Air Care Sales Analyst – Walmart (August 2021 – Present) – Bentonville, AR

- Producing key category-driven insights to drive sales through Air Wick's product assortment
- Successfully executed a CPI and key activations through coordination Trade and Supply teams and Walmart

Total Business Sales Analyst – Walmart (November 2020 – August 2021) – Bentonville, AR

- Successfully managed Reckitt's partnership with third-party data vendors to reduce report runtime by 80% and establish processes for report accuracy
- Developed OTIF and online review analysis tools to expand reporting capabilities and drive deeper insights

Jr. Sales Analyst - Broker Accounts Team (July 2020 – November 2020) – Tampa, FL

- Developed detailed analytics skills while determining strategic plans for Air Wick within broker accounts

ANHEUSER-BUSCH INBEV – New York, NY

Summer 2019

Global Management Trainee Intern – Trade Marketing

- Produced a 23% savings in budgeted freight expenses by determining actual shipping costs to charge wholesalers
- Implemented online project management tool, Asana, for the Trade Experience team to improve operational efficiency

GO-FORTH PEST CONTROL – Charlotte, NC

Summer 2018

- Achieved weekly sales and door-to-door contact quotas consistently.
- Improved closing ratio from an average of 1% to 7%

LEADERSHIP AND COMMUNITY INVOLVEMENT

RECKITT US PURPOSE COUNCIL – Parsippany, NJ

August 2020- Present

Project Lead

- Spearheaded Reckitt's At-Home Food Waste Recycling initiative, which currently reduces an estimated ten metric tons of carbon emissions annually
- Collaborated cross-functionally with HR, Finance, Communications, and Marketing teams to bring sustainability initiatives to life

UNC MARKETING CLUB – Chapel Hill, NC

May 2019- May 2020

Event Planning Chair

- Oversaw the development and execution of the Digital Marketing Boot Camp and the Charlotte Marketing Trek

UNC-CH RESIDENCE HALL ASSOCIATION – Chapel Hill, NC

September 2017 – May 2019

Executive Administrative Coordinator (May 2018 – May 2019)

- Chaired the RHA Marketing Board alongside the Executive External Affairs Officer
- Spearheaded marketing plans and objectives by increasing site traffic and creating streamlined social media pages

Hinton James Community Governor (September 2017 - May 2018)

- Oversaw the Hinton James Residence Hall to promote positive on-campus living experiences for over 980 residents
- Received the Colin R. Scott Award for outstanding leadership and collaboration (April 2018)

ADDITIONAL INFORMATION

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- North Carolina Notary Public, National Career Readiness Certified, Certified Guest Services Professional by AHLEI
 - Office Specialist Expert Certification: Excel; Office Specialist Certification: PowerPoint, Word, Access
 - Language Proficiency: Native Tamil; Intermediate Spanish